

Funding and Organizational Assistance Provided By:

Alberta Agriculture, Food and Rural Development
Saskatchewan Agriculture
Manitoba Agriculture, Food and Rural Initiatives
Chinook Applied Research Association
Manitoba Forage Council
Saskatchewan Forage Council
Holistic Management International
Agriculture and Agri-Food Canada

EXHIBITORS - Do you have a business that you would like to showcase? The conference has room for displays/exhibits. Cost is \$400 which includes one conference registration. For more info contact Pam Iwanchysko at 204-648-3965.

SILENT AUCTION AND RAFFLE - A silent auction will be held to raise funds for next year's program. If you or your club would like to donate an item (of any size) please call Grant Lastiwka at 403-556-4248.

PROMOTION - Would you like to promote your farm, business or something else? The conference will also accept promotional brochures to be inserted into the handout packages that every delegate will receive at the conference. Cost is \$50.00. For more info contact Pam Iwanchysko at 204-648-3965.

Wine and Cheese Reception

PLEASE JOIN US FOR A WINE AND CHEESE RECEPTION ON MON, FEB. 13TH STARTING AT 8:00 PM AT THE WEST HARVEST INN - YELLOWHEAD A ROOM.

There will be a children's program (ages 4 and up) and a babysitting service (ages 0-3) provided free of charge. Please indicate below if you will be requiring either of these services.

Number of Children _____
Children's Program _____
Babysitting service _____
Ages of Children _____

You will be required to bring your own snacks and beverages for your children. Lunch will be provided during the lunch breaks and you will be required to assist in feeding your children.

Keynote Speaker Profiles

Kier Barker - Kier Barker was born with spina bifida. Doctors told his parents they would not be taking him home, but they did! With little feeling in his legs he could not walk until fitted with leg braces. He developed a severe stutter beginning at age 4. His physical and communication reality resulted in many educational, career and social environment challenges: Bullied in school, his doctor indicated that he would need a permanent wheelchair by age 16, and employment seemed out of reach. Who would have thought - Kier does walk, and without leg braces, he graduated from Sir Sandford Fleming College, a breakthrough device helps him manage his stutter and he has become an inspirational speaker. His passion is Inspiring Purpose and Passion in Your life.

Dr. Dwayne Beck - Dr. Beck is a Professor at South Dakota State University. He is responsible for managing the Dakota Lakes Research Farm near Pierre in central South Dakota. He oversees several varied long-term applied research projects as well as day-to-day management of the facility. He has been one of the forces behind the development of the no-till agricultural system and is among those hoping to both redefine the system and take it to a new level.

Dr. Elaine Dembe - Dr. Dembe is also known as The Passion Doctor™ and is a celebrated chiropractor in private practice in Toronto. She is a sought-after keynote speaker, media personality, and author of 2 best selling books; *Passionate Longevity – The 10 Secrets to Growing Younger* and *Use The Good Dishes™ – Finding Joy in Everyday Life*. A former Canadian-ranked marathon runner (17 marathons to her credit) she is now an enthusiastic adventure hiker who recently reached the summit of Mount Kilimanjaro to celebrate her 60th birthday. Dr. Dembe is also a life coach helping individuals find strategies to reach optimal health and wellness.

Dr. Roger Epp - Roger Epp is Dean of Augustana Campus of the University of Alberta, where he is Professor of Political Studies. A native of rural Saskatchewan, and a graduate of the University of Alberta (B.A., Honours) and Queen's University (M.A., Ph.D.), he has taught at Augustana since 1990. As a scholar, Dr. Epp's research has shifted to the rural prairie context from which he and many of his students come. His current interests include rural community development, political economy, land-use conflict and settler-aboriginal relations.

Accommodations/Travel

A room block has been booked under the name of: Holistic Management Conference (\$121.00 /night plus taxes.) Please state Group # 1358

The West Harvest Inn
5620-44 Street
Lloydminster, Alberta T9V 0B6
Toll free: 1.800.661.7221
Tel: 780.875.6113
whi@westharvest.ca

***BUS SERVICE MAY BE AVAILABLE FROM MANITOBA PENDING INTEREST**

For more info contact:
Pam Iwanchysko at 204-648-3965

Workshop with Jeff Goebel Goebel and Associates Mon, Feb. 14 3:00-6:00 PM

Why isn't there more awareness and implementation of HM within the farming community in Canada?," This workshop will be an opportunity to explore through dialogue the answer to the question. Jeff will use a consensus building process that allows all participants to share their thoughts in understanding the present situation, acknowledge their concerns, articulate their hopes, and developing strategies/actions to move toward their desired hopes.
www.aboutlistening.com

Organizing Committee:

Diane Westerlund, Shelley Norris -
Chinook Applied Research Association
Grant Lastiwka, Stephanie Kosinski, Geoff Montgomery -
Alberta Agriculture, Food and Rural Development
Lorne Klein, Naomi Paley - Saskatchewan Agriculture
Pam Iwanchysko, Larry Fischer, Jo-Lene Gardiner -
Manitoba Agriculture, Food and Rural Initiatives
Janice Bruynooghe - Saskatchewan Forage Council
Wayne Digby - Manitoba Forage Council
Stan McFarlane - Agriculture and Agri-Food Canada
Don Campbell, Blain Hjertaas, Kelly Sidoryk -
Saskatchewan
Perry Koss - Manitoba
Brian Luce, Bill Gibson, Nick Wolanski - Alberta

Western Canadian Holistic Management Conference

February 15 & 16, 2011

Lloydminster Agricultural
Exhibition
Lloydminster, Alberta



**Healthy People,
Healthy Land
and Healthy Profits!**

Conference Agenda

Tuesday, February 15, 2011

8:30 AM – Registration and Trade Booth Displays

9:00AM – Welcome - Don Campbell - Co-Chair

9:30 AM – Keynote – Ponoka HM Club Panel - Changing Through Holistic Management - Find out how members of one HRM Club in Alberta have made changes to their operations and what impact it has had in their lives. Draw upon their experiences to increase the potential of your club.

10:30 AM – Coffee and Trade Booth Displays

11:00 AM – Keynote - Kier Barker – Inspiring Purpose and Passion in Your Life - Kier has not settled for anything less than a full life. He shares his journey through the challenges he has faced without self pity. Kier imparts his life strategies that will inspire you to live your life with purpose and passion.

12:00 PM – Lunch

1:30 PM – Keynote – Dr. Dwayne Beck – Dakota Lakes Research Station - Complexities of Cropping Systems - How do crop rotations have differing characteristics with their impacts on various aspects of crop production systems with particular growers in any given environment? Crop rotations are powerful tools that can be used to manage risk and improve efficiency. Dr. Beck will discuss how to work toward a system of agriculture that's not dependent on fossil fuels and not degrading to the ecosystem, but still profitable.

2:30 PM - Breakout Sessions - (Pick one of three)
Breakout 1 – Pam Iwanchysko - MAFRI - Holistic Management - Promoting Change through Land Management, People and Finances - Learn how change can make a difference in your own lives and on your own farming operation.

Breakout 2 – Grant Lastiwka - AAFRD and Larry Fischer - MAFRI - “I wished I would have thought of that!” - Grant and Larry will be speaking on innovative methods of grazing that they have seen over the years in their careers in agriculture.

Breakout 3 - Naomi Paley - Saskatchewan Ministry of Agriculture - Winter Grazing & Feeding Options - Finding the best fit for your farm. Learn about the

cost of different systems and what might work on your own operation.

3:30 PM – Coffee and Trade Booth Displays

4:00 PM – Kier Barker - Your Life Assignment
Who am I? What am I here for? Each one of us is different, we look different, we each can quickly point out our personal flaws, we all have one or two - ha, ha, but did you know that each one of us can do something totally unique? Down deep you know you have something special to offer. It could be a product a service, a smile. Something that can help someone today. You were born with unique wiring. Share it, give it, profit from it. This is your life assignment.

5:00 PM – Producer Panel - Don Guilford - MB, Owen Pekrul - SK, Jess and Cindy Hudson - AB

6:00 PM – Cocktails, Dinner, Evening Program

7:00 PM - Entertainment, Silent Auction, Socializing

Wednesday, February 16, 2011

7:00 AM - Breakfast at Stockade Room

8:00 AM – Open Forum - Come prepared to discuss anything you would like to talk about!

Breakout 1 – Crop and Land Management – Blain Hjer-taas and Brian Luce

Breakout 2 – Financial Management - Hall – Don Campbell and Kelly Sidoryk

Breakout 3 – Personal Goal Setting – Fran McQuail and Linda Corcoran

9:30 AM – Coffee and Trade Booth Displays

9:50 AM – Welcome - Pam Iwanchysko - Co-Chair

10:00 AM - Keynote – Dr. Elaine Dembe - Use the Good Dishes - Finding Joy in Everyday Life - Are you waiting for an event in the future to make you happy? Postponing joy until you meet the right person, until you have more time or money? Life is a celebration for those who are aware of the happiness that can be found in everyday life. Dr. Dembe relates her insights of extraordinary 'sages,' on how to create a joyful path for our life journey. She will provide a map for those ready to embark on a spiritual quest, ready to learn what really matters as we age.

Wednesday, February 16, 2011

11:00 AM – Keynote – Dr. Roger Epp - Writing off the Rural West - Globalization, Governments and Transformation of Rural Communities - It is hardly news that rural people across their communities, and their so-called traditional livelihoods, in farming, forestry, fishing, are under great stress. Trajectories of depopulation and urban-rural disparity have accelerated dramatically in recent years. Dr. Epp will describe the meaning, complexity and impacts of globalization on culture, politics and economics.

12:00 PM – Lunch

1:30 PM Breakout Sessions - (Pick one of three)
Breakout 1 – Wayne Berry - Forage and Grazing - No-Till Profitable - Wayne is a livestock producer, retired professor of economics and former farm business management instructor at Williston State College, and certified educator of HM. He will talk about maintaining and/or improving resources within the whole of the farm/ranch management. Some of the tools he will discuss are managed grazing, feeding less, extending the grazing longer into the winter, using no-till to preserve moisture, building soil, among other ideas.

Breakout 2 – Merle Good, Alberta Tax Specialist - Succeeding in succession - This presentation will deal with the "how to" business strategies to succeed in your family business succession. Without action ideas are simply dreams.

Breakout 3 – Jeff Goebel - Holistic Goal Setting - Jeff has 29 years experience in human development and uses consensus building skills in managing people, programs, sustainable resource management of land, wildlife, agriculture and more. Are you getting the best mileage from your holisticgoal? If you want to fine tune your holisticgoal, or develop one, this workshop is for you.”

2:30 PM – Coffee and Trade Booth Displays

3:00 PM – Grand Finale Keynote - Dr. Elaine Dembe - Passionate Longevity” How do we live our lives so they are healthy, happy, productive, and passionate? Dr. Dembe reveals the secrets of aging well whether you are 35 or 75. She will present, our intellect, emotions, relationships, activities, diet, fitness, creativity and more to unlock 10 most important secrets of passionate longevity!

Registration

EARLY BIRD REGISTRATION COST
(before January 21, 2011)

Registration Cost Per Person—\$125.00 on or before January 21, 2011

LATE REGISTRATION (on or after January 21, 2011)
\$200.00 per person

Registration is non-refundable.

Registration includes two lunches, banquet, breakfast ticket and admission to all sessions.

Additional banquet tickets \$25.00 each.

NAME _____

NAME (ADDITIONAL REGISTRANT)

MAILING ADDRESS _____

PHONE _____ EXTRA BANQUET _____

E-MAIL _____

Pre-payment by mail only.

**Please make cheque payable to
“Chinook Applied Research Association”
SEND TO:**

**Chinook Applied Research Association
Box 690**

**Oyen, Alberta T0J 2J0
Ph: 403-664-3777**

Fax: 403-664-3007

General Office E-mail: cara-1@telus.net

**Are you planning on attending the Jeff Goebel
Workshop on on, Monday, Feb 14th?
Number of Participants? _____**