



**HOLISTIC
MANAGEMENT**
International

Annual Report



www.holisticmanagement.org

HMI Annual Report – Community Growth & Engagement

2024 was a time of growth, renewal, and resilience for Holistic Management International (HMI). Guided by our mission to inspire, educate, and equip land stewards to unlock their full potential and the full potential of the land, water, and communities through whole engagement, we continue to advance our vision of healthy soils, healthy food, and healthy lives. With the help of our educators we were able to educate over 5,100 people worldwide and influence 9.2 million acres this year. In addition, another 5,500 people were influenced through presentations.

Supporting Our Educator Network

As can be seen from the above numbers, our Educator community is vital to the work of spreading Holistic Management globally. We continue to expand our Educator network as we recruit and train new Certified Educators and Trainers to serve a growing need for those skilled in the effective facilitation of Holistic Management. HMI also offers a host of support services to our educators to help them reach their audiences and engage in professional development with other Educators across regions, ensuring they remain not only skilled facilitators and consultants, but also active leaders within their local communities.

The REGENERATE Conference

A highlight of the year was the REGENERATE Conference, where over 800 farmers, ranchers, new land stewards, educators, and community members gathered in Denver, Colorado for training, workshops, and connection. This gathering celebrated the diversity of our community while providing practical skills, sharing inspiration, and renewing purpose. We also celebrated HMI's 40th anniversary and honored some of those who have been leaders in this regenerative journey.

Investing in Priorities

As Holistic Financial Planning teaches us, we must focus on spending time and money to address the weak link in our enterprises and address logjams and adverse factors. In reviewing our critical areas of need we invested in:

- Our Educator network because of their critical value as an impact multiplier.
- Expanded the development of accessible training formats that reach people regardless of geography or circumstance.
- Strengthened post-training support to foster lasting transformation.
- Expansion of our grant funding and programming which allowed us to increase our programming revenue by 20% from 2023.
- Streamlined our administrative processes to cut our administrative costs from 28 to 21%.

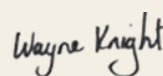
Even with fewer resources as our investment revenue decreased by \$157,170 in 2024, our ability to deliver on our mission is stronger than ever: equipping communities to regenerate land, strengthen livelihoods, and create healthier futures.

Inspiring a Shared Journey

At its core, HMI is about walking alongside people as they steward their land and their communities. Whether reclaiming depleted soil, starting a first farm, or mentoring peers, our community reminds us daily that regeneration is not simply about restoring landscapes—it is about renewing hope and building resilience for future generations. Through this collective journey of continuous improvement, one decision at a time, we are creating the conditions for a thriving world: healthy soils, healthy food, and healthy lives.



Jared Talley
Board Chair



Wayne Knight
Executive Director

HMI, Educators, and Partners Impact Over 5,100 in 2024!



In 2024, Holistic Management International, Certified Educators, and Partners helped the regenerative agriculture community by serving over 5,100 people worldwide and impacting 9.2 million acres. Another 5,500 people were influenced through presentations.



HMI conducted 92 days of training including in-person workshops and online courses that served 1,432 participants who manage 7,115,661 acres – with a resulting 96% satisfaction rate and 88% reporting measurable gain in knowledge!



Thanks to generous supporters including the L&L Nippert Foundation, HMI was able to provide 59 scholarships worth \$39,495. Over 81% of scholarship recipients were female, black, indigenous, persons of color, or veterans.

40 Years 90,000 trained 133 Million Acres Influenced 150 Countries

Grants, Sponsorships, and Donations

Thank you! Your generous contributions are providing learning and support for farmers, ranchers, and land managers.

Stewards (\$50,000+)

Dixon Water Foundation

The Community Foundation of
San Benito County

Thornburg Foundation

Guardians (\$10,000+)

Anonymous

Clif Family Foundation

Darwin & Nancy Lee Crenshaw

Farm Aid Inc

Grasslans Charitable Foundation

L & L Nippert Charitable
Foundation

Martha Records

Santa Fe Community Foundation

Protectors (\$5,000+)

Joy Law

Patrons (\$1,000+)

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Armando John Flocchini

Benjamin Bartlett

Betsy & Reeves Brown

Carter Randolph

Cathy Semrod

David Blake

Deborah Clark

Donald Fowler

Edward Koester



Training and Support

HMI offers both online and in-person training, made possible through the ongoing commitment of our supporters and collaborators.

These programs open doors for people at every stage—novices, educators, and experienced land stewards—ensuring they gain practical skills grounded in holistic principles. Importantly, our work extends beyond the classroom. Post-training mentoring and resources help participants stay connected and continue to succeed long after their initial learning experience.

Patrons (\$1,000+)

Genny Duncan

James & Ann McMullan

Jeff & Trigg Gerber

Joan Bybee

Pete Pulis

Peter & Helen Schulze

Ron Chapman

Roy and Charlotte Ekland

Tomkat Ranch Educational Foundation

Vivianne Holmes

Sustainers (\$250+)

Alisa Gravitz & Joe Garman

Ann Beeghly

Ann Hattis

Carl Adkins & Lisa Farnsworth

Charles & Jennifer Sands

Sustainers (\$250+)

Christopher Payne

Cliff Montagne

Frank Hayes

George Rodes

Jack Southworth

Jim Shelton

Kirk Gadzia

Lani & Charles Petrie

Louis Hagener

Louis Martin

Mark Kiser

Mary Etta Johnston

Mary Forman

Matt & Christy Brown

Paul McHorse

R Reid

Rebekah Preston

Reid Household

Richard Teague

Rob Rutherford

Spring Branch Ranch

Susan Bunnell

Tarrant Regional Water
District

Tom and Deborah McDaniel

Tracy Little

Walt Lynn

Wayne & Roxanne Eater

Wayne Knight

Friends

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Albert Lowry

Alexandra Kravetz

Ann Adams

Ariel Greenwood

Art & Sally Roane

Barbara & William Scaife

Ben Berlinger

Buddy Jones

Carl Warrick

Christopher Jones

Craig Leggett

Dan Rasmussen

Dave & Karen Baker

Friends

Dana McDaniel Bonham

Dave & Karen Baker

Dave Dorrance

Dave Maxwell

Dennis & Ruth Demmel

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Jason Klinge

Jay Roussel

Jim and Carol Parker

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John Humphries

John Kretzmann

John Phillips

Ken Gallard

Lana Whitten

Lauren E. Edelen

Linda Pechin-Long

Linus Meyer

Lowry McAllen

Myra Mcpherson

Patrick & Julie Steffen

Paul Ackley

Russell Chamberlin

Scott Gerber

Stephen Williams

Steve Dorrance

Steven Koenig

Susan Brook



Growing Together

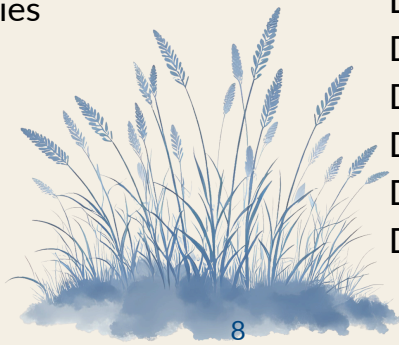
Through a grant-funded collaboration between the Texas Small Farmers and Ranchers Community-Based Organization and HMI, educator trainees and regenerative producers across Texas received training.

As P. Wade Ross, the CEO of TSFR, and Linda Pechin-Long, an HMI Professional Certified Educator, shared ***"We're proud of the work these educator trainees are doing. They're not just learning the mechanics of planned grazing — they're stepping into leadership and helping others do the same."***

Collaborators

11th Hour Foundation
11th Hour Project
3R Ranch
5th World
7 Up 7 Down Ranch
ACRES USA
Advancing EcoAgriculture
Agricultura Network
Alejandro Carrillo
Alianza Agricultura de Taos
Alice Melendez
Alicia Thompson
Alisa Gravitz
Allen Williams
American Farmland Trust
American Grassfed Association
Angela Faughtenberry
Animas Foundation
Anson Howard
Arizona Grass Raised Beef Company
Arriola Sunshine Farm
Aspen Business Center
Audubon Certified Bird Friendly Land
Audubon Conservation Ranching
Audubon NM
Audubon Rockies
Audubon TX
Badger Creek Ranch
Becky Ford
Ben & Denise Bartlett
Bernalillo County Extension NMSU
Bernalillo County Open Space
Betsy Brown
Bird Conservancy of the Rockies
Birdwell-Clark Ranch
BLM New Mexico
Bluesette Campbell
Boudro Enterprises
Breana Owens

Brett Gray Ranch
Brian Wehlburg
Brittany Cole Bush
Cally Hale
Carbon 180
Carol Parker
Carrie Balcolm
Carter Randolph
Casey Wade
Central Colorado Conservancy
Chad Bitler
Chris Grotegut
Christine Martin
Cincinawa
Cindy Dvergsten
Clint Josey
Cobblestone Ranch
Colorado Cattlemen's Agriculture Land Trust
Colorado Cattlemen's Association
Colorado Coalition to Enhance Working Lands
Colorado Collaborative for Healthy Soils
Colorado Soil Health Summit
Colorado State Land Board
Conscious Coffee
Cross Timbers GLC
D& K Printing
Dan Ginter
Dan Probert
Daniel Oppenheimer
Darron Gause
Dave Carter
Dave Shields
Deborah Clark
Delane Atcitty
Devils River Conservancy
Dick Richardson - Grazing Naturally
Dixon Water Foundation



Collaborators

Don Campbell	Hearth, Wind & Sol Ranch
Donald Woodmansee	Heather Smith Thomas
Dr. Ken Mix	High Country News
Dr. Meg Cattell	Hilary Knight
Dylan Kennedy	Hill Country Alliance
El Pomar Foundation	Hill Country Conservancy
El Sueno Ranch	Holistic Management Educators of NZ & AU
Elena Miller-ter Kuile	Holistic Management Canada
Elizabeth Ryan	Hugo Santos
Elliot Farms	Hungenberg Produce
Emry Birdwell	Ian Mitchell-Innes
Equal Exchange	Indian Nations Conservation Alliance
Farm & Ranch Freedom Alliance, Southern Family	Intertribal Ag Council
Farmers & Food Systems Conference	Iroquois Valley Farmland REIT
Farm to Consumer Legal Defense Fund	Jacob McNamara
Farm to Power	Jared Talley
Ferrell Ranch	Jeanne Carver
Fort Union Ranch	Jemez Pueblo
Forum for the Future	Jeremiah & Maggie Eubank - Pure Pastures
Frank Davis	Jerry Addison
Frantoio Grove	Jesse Juen
Fred Provenza	Jim Parker
Full Image Multimedia	Jim Shelton
Funders for Regenerative Agriculture	Joe & Jenn Wheeling
Gallagher Fence	John Arbuckle
Gary Knight	Jonathan Lundgren
Glenn Gall	Jonathan Romero
Globetrotter Foundation	Joel Benson
George Whitten and Julie Sullivan	Josh & Tara Dukart - Seek First Ranch
Governor Myron - Santa Ana Pueblo	Jozua Lambrechts
Graeme Hand	Juan Montoya
Grandin Livestock Systems	Judith McGreary
Grassburger	Judy Richardson
Grassfed Exchange	Julie Ott
Graze the Prairie, Linda & Keith Long	JX Ranch - Tom & Mimi Sidwell
Green Fire Times	Kansas Grazinglands Coalition
Greenacres Foundation	Kate Greenberg
Greenfields Farm - Jonathan & Kaylyn Cobb	Kelly Sidoryk
Greg Judy	Kinsey Agriculture Services
Ground Up Consulting	Kirk Gadzia
Growing Grass-USDA Climate Smart Commodity	

Collaborators

L&L Nippert Charitable Foundation
Larry Dyer
Lauri Cellela
Lawrence Montoya
Linda Coffey
Lone Mountain Cattle
Lorentz Meats
Louis Martin
Lydia B. Stokes Foundation
Martha Records & Rich Rainaldi
Mat Moten
Melanie Kirby
Meridian Institute
Merrill
Mesa Business Services
Michael Cox
Mighty Arrow Family Foundation
Mike Morris
Mile High Fungi
Mill City Community Gardens
Mount Folly Farm
Mystic Artists
Nancy Ranney & David Levi
National Grazing Lands Coalition
National Young Farmers Coalition
Native Prairies Association of Texas
Natural Grocers
NCAT Arkansas
NCAT Mississippi
NCAT Texas
NCAT Virginia
NCAT/ATTRA
New Agrarian Program
NM Healthy Soils Working Group
NM State Land Office
NMDA
No Regrets Initiative
No Till Texas
Noble Research Institute
Noelle McDonough



NPAT - Northern Prairie Association of Texas
NRCS
NRCS - Kansas
NRCS - North Texas
Ogalalla Commons
Ohio Ecological Food and Farm Association (OEFFA)
Oklahoma GLC
Organic Farmers Association
Open Team
Owen Hablutzel
Paicines Ranch
Painterland Sisters
Pancho Abello
Parker Ranch
Pasture Bird
Paula Garcia
Peggy Sechrist
Penelope Powell
Peter Ardington - Regenerative Agriculture Association of SA
Peter Byck
Phil Metzger
Phillip Boyd
Phillip Mayer
Pinuú Stout
Polks Folly Farm
Powerflex Grazing Supply
Preston Sullivan
P Wade Ross
Pueblo of Santa Ana
Quivira Coalition
Ralph Tate
Rancho Molina
Regen Ag Labs- Lance Gunderson
Regen Agriculture Foundation
Regenerate America
Resource Management Services
Richard King
Richard Teague

Collaborators

RN Hopper
Robert Potts
Robert Rutherford
Rocking Petaca Ranch
Rocky Mountain Farmers Union
Rodale Institute
Root Shoot Whiskey
Ron Chapman
Round River Resource Inc.
Rueben Duran
Russ Conser
Sallie Calhoun
Sam Schmidt
San Juan Ranch, George Whitten & Julie Sullivan
Santa Ana Department of Natural Resources
Santa Fe Brewing Co.
Sarah Williford
Savannah Institute
Seeding Regenerative Agriculture
Seth Wilner
SEY Coffee
Shaniko Wool
Small Farms Research Center–A&M University
Small Producer Initiative - Texas State University
Snap Lands
Soil Carbon Cowboys
Soil Conservation District - North Texas
Sol Ranch
Southeastern Massachusetts Agricultural Partnership
Stephan van Vliet
StarWalker Organic Farms
Stockman Grassfarmer
Street Food Institute
Sul Ross State University, Alpine Texas
Tammy Montoya
Taos Ski Valley Foundation
Taos Soil & Water Conservation District
Taos Valley Acequia Association
Taos County Economic Development Corporation
Tecovas Family Foundation
Texas Agricultural Land Trust
Texas GLC
Texas Organic Framers & Growers Association
Texas Small Ranchers and Farmers CBO
Texas Wildlife Association
The James Ranch
The Nature Conservancy
The Regen Ranch
Thornburg Foundation
Thousand Hills
TMCA Roberts Ranch
To'ak Chocolate
TomKat Ranch
Tony McQuail
Topp Fruits
Torri Estrada
Tracy Litle
Turner Foundation
University of New Hampshire
University of New Hampshire/CISA/SEMAP
University of North Texas
USDA- Farm Service Agency
Valley Food Partnership
Walter Lynn
Wendy Knight
Western Landowners Alliance
Western Sustainability Exchange
Wiebke Wolkman
William Burnidge
Wind River Microbes
Wolfe Neck's Center
Women, Food & Agriculture Network
YMCA Roberts Ranch
Zach Ducheneaux
Zia Pueblo

Board of Directors, Staff, and Advisors

Board of Directors

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Jim Shelton, Secretary - Oklahoma

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Brian Wehlburg - New South Wales, Australia

Staff Members

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Adelene McClenny - Director of Operations

Deverell Pedersen - Administrative Manager

Sarah Robertson - Program Coordinator

Marie Von Ancken - Program Manager

Dana McDaniel Bonham - Director of Grants & Programs

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Sallie Calhoun - California

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Will Harris - Georgia

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Greg Judy - Missouri

James Parker - Colorado

Carter Randolph - Ohio

Allen Williams - Mississippi



2024 Financials

HMI 2024 Audited Figures

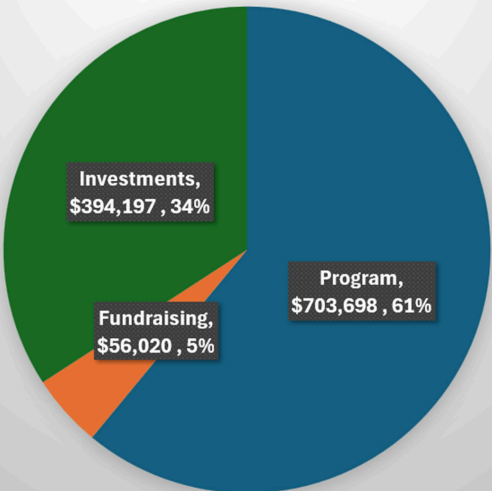
	<u>Income</u>	<u>Percent of Total</u>
Programs	703,698	61%
Fundraising	56,020	5%
Investments	394,197	34%
	1,153,915	
	<u>Expenses</u>	
Programs	942,585	74%
Fundraising	62,524	5%
General & Administrative	265,441	21%
	1,270,550	
Net Income	(116,635)	

HMI Statement of Financial Position at December 31, 2024

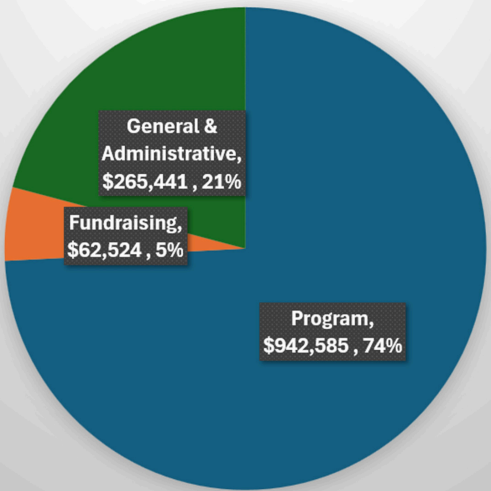
(with comparative totals from December 31, 2023)

ASSETS:	<u>2024</u>	<u>2023</u>
Current Assets	3,944,947	4,006,031
Property and Equipment	0	0
Other Assets	579,561	676,418
Total Assets	4,577,776	4,682,449
LIABILITIES:		
Current liabilities	67,579	55,617
NET ASSETS		
Without Donor Restrictions	4,399,671	4,534,936
With Donor Restrictions	110,526	91,896
Total Net Assets	4,510,197	4,626,832
Total Liabilities & Net Assets	4,577,776	4,682,449

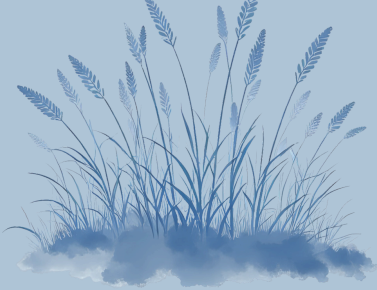
HOLISTIC MANAGEMENT 2024 REVENUE



HOLISTIC MANAGEMENT 2024 EXPENSES



Healthy Land. Healthy Food. Healthy Lives.



Your donation provides hands-on learning for farmers and ranchers to better implement regenerative agriculture. Thank you for your support!



Donate by using your cell phone with the QR Code to the right.



Or donate online at
<https://holisticmanagement.org/donate-now>



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International

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