



Annual Report



www.holisticmanagement.org

HMI Annual Report – Community Growth & Engagement

2024 was a time of growth, renewal, and resilience for Holistic Management International (HMI). Guided by our mission to inspire, educate, and equip land stewards to unlock their full potential and the full potential of the land, water, and communities through whole engagement, we continue to advance our vision of healthy soils, healthy food, and healthy lives. With the help of our educators we were able to educate over 5,100 people worldwide and influence 9.2 million acres this year. In addition, another 5,500 people were influenced through presentations.

Supporting Our Educator Network

As can be seen from the above numbers, our Educator community is vital to the work of spreading Holistic Management globally. We continue to expand our Educator network as we recruit and train new Certified Educators and Trainers to serve a growing need for those skilled in the effective facilitation of Holistic Management. HMI also offers a host of support services to our educators to help them reach their audiences and engage in professional development with other Educators across regions, ensuring they remain not only skilled facilitators and consultants, but also active leaders within their local communities.

The REGENERATE Conference

A highlight of the year was the REGENERATE Conference, where over 800 farmers, ranchers, new land stewards, educators, and community members gathered in Denver, Colorado for training, workshops, and connection. This gathering celebrated the diversity of our community while providing practical skills, sharing inspiration, and renewing purpose. We also celebrated HMI's 40th anniversary and honored some of those who have been leaders in this regenerative journey.

Investing in Priorities

As Holistic Financial Planning teaches us, we must focus on spending time and money to address the weak link in our enterprises and address logjams and adverse factors. In reviewing our critical areas of need we invested in:

- Our Educator network because of their critical value as an impact multiplier.
- Expanded the development of accessible training formats that reach people regardless of geography or circumstance.
- Strengthened post-training support to foster lasting transformation.
- Expansion of our grant funding and programming which allowed us to increase our programming revenue by 20% from 2023.
- Streamlined our administrative processes to cut our administrative costs from 28 to 21%.

Even with fewer resources as our investment revenue decreased by \$157,170 in 2024, our ability to deliver on our mission is stronger than ever: equipping communities to regenerate land, strengthen livelihoods, and create healthier futures.

Inspiring a Shared Journey

At its core, HMI is about walking alongside people as they steward their land and their communities. Whether reclaiming depleted soil, starting a first farm, or mentoring peers, our community reminds us daily that regeneration is not simply about restoring landscapes—it is about renewing hope and building resilience for future generations. Through this collective journey of continuous improvement, one decision at a time, we are creating the conditions for a thriving world: healthy soils, healthy food, and healthy lives.



A handwritten signature of Jared Talley.

Jared Talley
Board Chair



A handwritten signature of Wayne Knight.

Wayne Knight
Executive Director

HMI, Educators, and Partners Impact Over 5,100 in 2024!



In 2024, Holistic Management International, Certified Educators, and Partners helped the regenerative agriculture community by serving over 5,100 people worldwide and impacting 9.2 million acres. Another 5,500 people were influenced through presentations.



HMI conducted 92 days of training including in-person workshops and online courses that served 1,432 participants who manage 7,115,661 acres – with a resulting 96% satisfaction rate and 88% reporting measurable gain in knowledge!



Thanks to generous supporters including the L&L Nippert Foundation, HMI was able to provide 59 scholarships worth \$39,495. Over 81% of scholarship recipients were female, black, indigenous, persons of color, or veterans.

40 Years 90,000 trained 133 Million Acres Influenced 150 Countries

Grants, Sponsorships, and Donations

Thank you! Your generous contributions are providing learning and support for farmers, ranchers, and land managers.

Stewards (\$50,000+)

Dixon Water Foundation

The Community Foundation of San Benito County

Thornburg Foundation

Guardians (\$10,000+)

Anonymous

Clif Family Foundation

Darwin & Nancy Lee Crenshaw

Farm Aid Inc

Grasslands Charitable Foundation

L & L Nippert Charitable Foundation

Martha Records

Santa Fe Community Foundation

Protectors (\$5,000+)

Joy Law

Patrons (\$1,000+)

Amy & Joseph Morel

Armando John Flocchini

Benjamin Bartlett

Betsy & Reeves Brown

Carter Randolph

Cathy Semrod

David Blake

Deborah Clark

Donald Fowler

Edward Koester



Training and Support

HMI offers both online and in-person training, made possible through the ongoing commitment of our supporters and collaborators.

These programs open doors for people at every stage—novices, educators, and experienced land stewards—ensuring they gain practical skills grounded in holistic principles. Importantly, our work extends beyond the classroom. Post-training mentoring and resources help participants stay connected and continue to succeed long after their initial learning experience.

Patrons (\$1,000+)

Genny Duncan

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Pete Pulis

Peter & Helen Schulze

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Roy and Charlotte Ekland

Tomkat Ranch Educational Foundation

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Sustainers (\$250+)

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Ann Beeghly

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Sustainers (\$250+)

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George Rodes

Jack Southworth

Jim Shelton

Kirk Gadzia

Lani & Charles Petrie

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Mary Etta Johnston

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Spring Branch Ranch

Susan Bunnell

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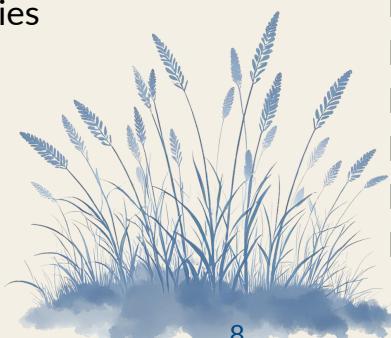
Growing Together

Through a grant-funded collaboration between the Texas Small Farmers and Ranchers Community-Based Organization and HMI, educator trainees and regenerative producers across Texas received training.

As P. Wade Ross, the CEO of TSFR, and Linda Pechin-Long, an HMI Professional Certified Educator, shared ***"We're proud of the work these educator trainees are doing. They're not just learning the mechanics of planned grazing — they're stepping into leadership and helping others do the same."***

Collaborators

11th Hour Foundation
11th Hour Project
3R Ranch
5th World
7 Up 7 Down Ranch
ACRES USA
Advancing EcoAgriculture
Agricultura Network
Alejandro Carrillo
Alianza Agricultura de Taos
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American Grassfed Association
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Arriola Sunshine Farm
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Audubon Conservation Ranching
Audubon NM
Audubon Rockies
Audubon TX
Badger Creek Ranch
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Bernalillo County Open Space
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Carbon 180
Carol Parker
Carrie Balcolm
Carter Randolph
Casey Wade
Central Colorado Conservancy
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Cincinawa
Cindy Dvergsten
Clint Josey
Cobblestone Ranch
Colorado Cattlemen's Agriculture Land
Trust
Colorado Cattlemen's Association
Colorado Coalition to Enhance Working
Lands
Colorado Collaborative for Healthy Soils
Colorado Soil Health Summit
Colorado State Land Board
Conscious Coffee
Cross Timbers GLC
D& K Printing
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Dan Probert
Daniel Oppenheimer
Darron Gause
Dave Carter
Dave Shields
Deborah Clark
Delane Atcitty
Devils River Conservancy
Dick Richardson - Grazing Naturally
Dixon Water Foundation



Collaborators

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Dylan Kennedy
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Elena Miller-ter Kuile
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Forum for the Future
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Gary Knight
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Globetrotter Foundation
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Grassburger
Grassfed Exchange
Graze the Prairie, Linda & Keith Long
Green Fire Times
Greenacres Foundation
Greenfields Farm - Jonathan & Kaylyn Cobb
Greg Judy
Ground Up Consulting
Growing Grass-USDA Climate Smart Commodity

Hearth, Wind & Sol Ranch
Heather Smith Thomas
High Country News
Hilary Knight
Hill Country Alliance
Hill Country Conservancy
Holistic Management Educators of NZ & AU
Holistic Management Canada
Hugo Santos
Hungenberg Produce
Ian Mitchell-Innes
Indian Nations Conservation Alliance
Intertribal Ag Council
Iroquois Valley Farmland REIT
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Jeanne Carver
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Jeremiah & Maggie Eubank - Pure Pastures
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Jim Shelton
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John Arbuckle
Jonathan Lundgren
Jonathan Romero
Joel Benson
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Judith McGreary
Judy Richardson
Julie Ott
JX Ranch - Tom & Mimi Sidwell
Kansas Grazinglands Coalition
Kate Greenberg
Kelly Sidoryk
Kinsey Agriculture Services
Kirk Gadzia

Collaborators

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Louis Martin
Lydia B. Stokes Foundation
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Meridian Institute
Merrill
Mesa Business Services
Michael Cox
Mighty Arrow Family Foundation
Mike Morris
Mile High Fungi
Mill City Community Gardens
Mount Folly Farm
Mystic Artists
Nancy Ranney & David Levi
National Grazing Lands Coalition
National Young Farmers Coalition
Native Prairies Association of Texas
Natural Grocers
NCAT Arkansas
NCAT Mississippi
NCAT Texas
NCAT Virginia
NCAT/ATTRA
New Agrarian Program
NM Healthy Soils Working Group
NM State Land Office
NMDA
No Regrets Initiative
No Till Texas
Noble Research Institute
Noelle McDonough



NPAT - Northern Prairie Association of Texas
NRCS
NRCS - Kansas
NRCS - North Texas
Ogalalla Commons
Ohio Ecological Food and Farm Association (OEFFA)
Oklahoma GLC
Organic Farmers Association
Open Team
Owen Hablutzel
Paicines Ranch
Painterland Sisters
Pancho Abello
Parker Ranch
Pasture Bird
Paula Garcia
Peggy Sechrist
Penelope Powell
Peter Ardington - Regenerative Agriculture Association of SA
Peter Byck
Phil Metzger
Phillip Boyd
Phillip Mayer
Pinuú Stout
Polks Folly Farm
Powerflex Grazing Supply
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Rancho Molina
Regen Ag Labs- Lance Gunderson
Regen Agriculture Foundation
Regenerate America
Resource Management Services
Richard King
Richard Teague

Collaborators

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Russ Conser
Sallie Calhoun
Sam Schmidt
San Juan Ranch, George Whitten & Julie Sullivan
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Santa Fe Brewing Co.
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Savannah Institute
Seeding Regenerative Agriculture
Seth Wilner
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Shaniko Wool
Small Farms Research Center-A&M University
Small Producer Initiative - Texas State University
Snap Lands
Soil Carbon Cowboys
Soil Conservation District - North Texas
Sol Ranch
Southeastern Massachusetts Agricultural Partnership
Stephan van Vliet
StarWalker Organic Farms
Stockman Grassfarmer
Street Food Institute
Sul Ross State University, Alpine Texas
Tammy Montoya
Taos Ski Valley Foundation
Taos Soil & Water Conservation District
Taos Valley Acequia Association
Taos County Economic Development Corporation
Tecovas Family Foundation
Texas Agricultural Land Trust
Texas GLC
Texas Organic Farmers & Growers Association
Texas Small Ranchers and Farmers CBO
Texas Wildlife Association
The James Ranch
The Nature Conservancy
The Regen Ranch
Thornburg Foundation
Thousand Hills
TMCA Roberts Ranch
To'ak Chocolate
TomKat Ranch
Tony McQuail
Topp Fruits
Torri Estrada
Tracy Little
Turner Foundation
University of New Hampshire
University of New Hampshire/CISA/SEMAP
University of North Texas
USDA- Farm Service Agency
Valley Food Partnership
Walter Lynn
Wendy Knight
Western Landowners Alliance
Western Sustainability Exchange
Wiebke Wolkman
William Burnidge
Wind River Microbes
Wolfe Neck's Center
Women, Food & Agriculture Network
YMCA Roberts Ranch
Zach Ducheneaux
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2024 Financials

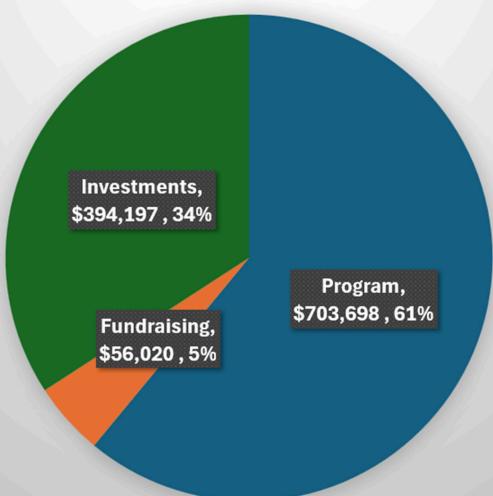
HMI 2024 Audited Figures

	<u>Income</u>	Percent of Total
Programs	703,698	61%
Fundraising	56,020	5%
Investments	394,197	34%
1,153,915		
	<u>Expenses</u>	
Programs	942,585	74%
Fundraising	62,524	5%
General & Administrative	265,441	21%
1,270,550		
Net Income	(116,635)	

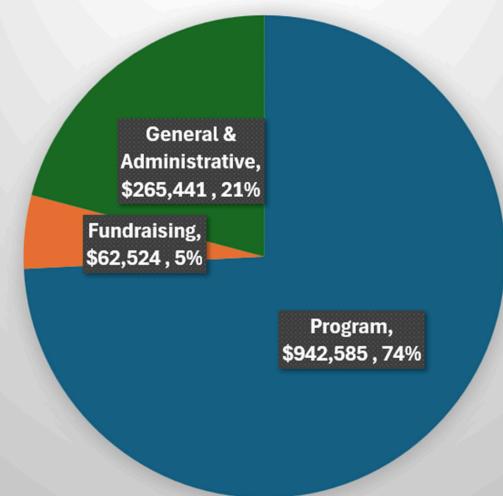
HMI Statement of Financial Position at December 31, 2024

	(with comparative totals from December 31, 2023)	
	2024	2023
ASSETS:		
Current Assets	3,944,947	4,006,031
Property and Equipment	0	0
Other Assets	579,561	676,418
Total Assets	4,577,776	4,682,449
LIABILITIES:		
Current Liabilities	67,579	55,617
NET ASSETS		
Without Donor Restrictions	4,399,671	4,534,936
With Donor Restrictions	110,526	91,896
Total Net Assets	4,510,197	4,626,832
Total Liabilities & Net Assets	4,577,776	4,682,449

HOLISTIC MANAGEMENT 2024 REVENUE



HOLISTIC MANAGEMENT 2024 EXPENSES



Healthy Land. Healthy Food. Healthy Lives.



Your donation provides hands-on learning for farmers and ranchers to better implement regenerative agriculture. Thank you for your support!

Platinum
Transparency
2024

Candid.

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Or donate online at
<https://holisticmanagement.org/donate-now>



**HOLISTIC
MANAGEMENT**
International

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